

# 2014 ASUW Voter's Guide



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## Voting Information

### Online Voting

The 2014 ASUW Elections will be held online at [vote.asuw.org](http://vote.asuw.org). Online voting will begin at 12:01 AM Monday, May 12, and will end at 11:45 PM Wednesday, May 14.

### EAC Information Table Locations

- RED SQUARE **9 AM - 4 PM**
- THE QUAD **9 AM - 4 PM**
- THE HUSKY UNION BUILDING **9 AM - 4 PM**
- 17TH & 45TH **9 AM - 4 PM**
- THE 8 IN McMAHON HALL **4 PM - 7 PM**
- LOCAL POINT IN LANDER HALL **4 PM - 7 PM**

The above locations will be open all three days of voting May 12, 13, and 14.

## ELECTION INFORMATION



The Elections Administration Committee (EAC) is dedicated to conducting a fair and ethical election process for the Associated Students of the University of Washington. The EAC will develop a strong brand for ASUW Elections to promote voting and civic engagement on campus. The committee will organize a variety of programs to educate voters about both candidates and ballot measures. Additionally, the EAC will provide neutral voting stations for students on campus.

Date	Time	Location	Tasks
Monday, May 12	Begins at 12:01 AM	vote.asuw.org	ASUW Elections - Day 1
	12:00 PM	HUB Lawn	ASUW Elections Voter Kickoff Fair
Tuesday, May 13		vote.asuw.org	ASUW Elections - Day 2
Wednesday, May 14	Ends at 11:45 PM	vote.asuw.org	ASUW Elections - Day 3
Thursday, May 15	12:01 PM	HUB 232	Final Financial Disclosure Form Due
	7:00 PM	TBD	Election Results Announced
Friday, May 16	8:00 AM		Removal of Campaign Materials
	5:00 PM	HUB 232	Election Complaints Due
Wednesday, May 21	6:00 PM	HUB	Election Violation Hearing
Friday, May 23	3:30 PM	HUB 232	New BOD Mandatory Meeting
Monday, June 23			Incoming Board Takes Office
Friday, August 22		HUB Cashier Office	Community service and fines paid

### THE 2014 ELECTIONS ADMINISTRATION COMMITTEE

- Brian Price**  
*Elections Administration Committee Chair*
- Jan Jimenez**  
*Deputy Director of Marketing*
- Paige Suelzle**  
*Deputy Director of Programming*
- Brigit Rossbach**  
*Deputy Director of Election Day Operations*
- Remington Wiley**  
*Deputy Director of Volunteer & Outreach*
- Dorothy Cabantan**  
*Voter's Guide Editor*
- Adam Khan**      **Kaleb Smith**
- Carolyn Hartman**      **Kindall Jackson**
- Christina Tran**      **Lindsey Sullivan**
- Eddie Bayya**      **Mayelee Watts**
- Elizabeth Price**      **Monique Smith**
- Eugenia Yang**      **Moriah Schwartz**
- Hannah Newton**      **Rianne Peterson**
- James Keum**      **Ryan Turner**
- Jared Pearson**      **Sarah Hess**
- Julia Lim**      **Sophie Solomon**
- Yifan Li**      **Wyatt Fisher**
- Tyler Matthews**
- Evelina Vaisvilaite**  
*ASUW Director of Policy and Procedures*
- Michael Kutz**  
*ASUW President*
- Christina Coop & Phil Hunt**  
*SAO Advisors*



## INSTANT RUNOFF VOTING

### What is Instant Runoff Voting ?

Instant Runoff Voting is a system that guarantees that the winning candidate has a majority of votes, rather than just a plurality. Additionally, IRV eliminates the popular notion that voting for a "third party candidate" is a "waste of a vote." In contrast to most elections, IRV has the voter rank their candidates by preference (first, second, third choice, etc.). These rankings provide the means to initiate a second round of recording ballots if no candidate receives a majority of the votes after voting officially closes. It is very important to rank all candidates for IRV to be as accurate and effective as possible.

### Why do ASUW Elections use IRV ?

While no voting system is perfect, IRV is generally considered the best method of voting when there are more than two candidates running for an elected position. Additionally, IRV serves as an accurate measurement of the overall support for a candidate. The Elections Administration Committee encourages all voters to rank all candidates during ASUW Elections to ensure that IRV is as accurate and effective as possible.

### How does IRV Work ?

If anyone receives a majority of the first choice votes, that candidate is elected. If this does not occur, the candidate who receives the overall ranking of the last place is eliminated, just as in a runoff election. The ballots are then counted again. This time, when a ballot is counted that has the recently eliminated candidate chosen as the first choice, the second choice candidate listed receives the vote. This process of eliminating the last place candidate and recounting ballots continues until one candidate receives a majority of the vote.

### What's the difference between a plurality and a majority ?

A "plurality" means that the candidate with the most votes wins, as in most of our elections. In an election with only two candidates, the winner with the most votes automatically receives the "majority" of the votes (50% + 1). However, when there are three or more candidates for one elected position, it is possible for the candidate who receives the plurality of votes to still get a "minority" share of the votes (less than 50%). IRV is initiated to ensure that all ASUW elected positions are elected with a majority of the votes.



# ELECTION POLICIES

## Fair Campaign Statement

The Fair Campaign Statement is a non-binding set of ideals designed to promote goodwill among campaigners. The First Amendment prevents the ASUW from restricting the content of candidates' campaign messages; however, the ASUW encourages all campaigners to follow the Fair Campaign Statement. Because the Fair Campaign Statement is non-binding, the ASUW will not consider complaints that allege violations of the Fair Campaign Statement and will not issue penalties to those who violate the Fair Campaign Statement. This statement is to be included before the candidates' pictures in the ASUW Voter's Guide published in The Daily.

1. I shall conduct my campaign and insist that my affiliates discuss the issues and present the record and policies with sincerity and candor.
2. I shall not appeal to, and shall condemn appeals to prejudices based on race, creed, sex, national origin, sexual orientation, age, veteran status, or disability status.
3. I shall uphold the right of every qualified voter to free and equal participation in the election process. I shall not take part in, and will condemn those practices that tend to corrupt or undermine the system of free election or prevent the free expression of the will of the voters. This includes any manipulation of electronic technology that undermines the voter's ability to practice free and equal participation.
4. I shall promptly and publicly repudiate the support of any individual or group, which resorts, on behalf of my candidacy or ballot measure or in opposition thereof, to methods in violation of the letter and spirit of this code.

5. I shall not participate in, and I shall condemn, personal vilification, defamation, and other attacks on any opposing candidate, ticket, or party.
6. I shall not use or authorize, and I shall condemn material relating to my campaign which falsifies, misrepresents, or distorts the facts, including but not limited to, malicious or unfounded accusations creating or exploiting doubts as to the morality, patriotism, or motivations of any candidate, ticket, or party.
7. I shall not use a leadership position in a Registered Student Organization in which I am involved to unfairly seek an endorsement or volunteers.
8. I shall respect the privacy of the voting process, and will not in any way interfere with the neutrality of balloting when another individual is voting.
9. I shall refrain from any misuse of the ASUW Constitution and ASUW Bylaws to gain political advantage for myself or any other candidate.

# ELECTION COMPLAINTS

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1. Complaints may be filed against any of the following:
  - a. Candidates named on the ballot or write-in candidates.
  - b. Any person or persons campaigning on behalf of or against a candidate or ballot measure.
  - c. The Elections Administration Committee.
  - d. Any individual or group whose activity is alleged to be in violation of election rules or policies or which appears to violate an individual's rights during the process of campaigning.
2. Complaints are to be filed in person with the appropriate staff person of the Student Activities Office (Husky Union Building 232)
  - a. Complaints may also be submitted online via a two-step process:
    - i. Submitting a complaint through the online platform found on the EAC website, and;
    - ii. Following-up in person with the Student Activities Office
3. Upon receipt of a complaint, the recipient shall record the day and time of receipt of the complaint form.
  - a. Complaints are to be made on the forms provided by the Student Activities Office and shall include:
    - i. Date, time, and place of the alleged violation.
    - ii. Name(s) or other identifying characteristics of the person(s) involved in the alleged violation.
    - iii. Complete description of alleged violation, including where applicable:
      - Names, addresses, phone numbers and email addresses of witnesses.
      - Citation of the rule, policy, or right allegedly violated.
      - Signature of the complainant and any witnesses to the alleged violation.
4. Complaints in which the writing is illegible may be discarded at the discretion of the Judicial Committee.
5. It is strongly recommended that in regard to sign violations complaints, the student submit a copy of the flyer or photograph showing the violation.
6. Complaints only listing a ticket name are not valid. Complaints against an entire ticket must list the names of all individuals on the ticket. Complaints may be made against a group of people regardless if they are on the same ticket.
7. All complaints must be submitted no later than **5:00 p.m. on Friday, May 16, 2014**. No late complaints will be accepted.
8. All dates herein shall be included in the Elections Calendar.

According to *Title XI*  
of the *2014 Elections Policies*  
and *Procedures*

The ASUW President is the Chief Executive Officer of the association and Chair of the Board of Directors. The President serves as the official spokesperson of the ASUW on campus and in the greater community. Additionally, the President ensures student participation in shared governance with faculty and administration as an ex-officio member of the Board of Regents and several University Committees. (29 hours per week for 36 weeks - \$1367.25 per month)

# PRESIDENT

## CHRISTINA XIAO

THE HUSKY VISION



### Drive an ASUW-focused culture shift:

- Create more accessible channels for student feedback, such as roundtables, that do not require a long term commitment to ASUW
- Establish the Board of Directors as a source of support for employee and entity efforts rather than a governing body over student employees and volunteers.
- Critically evaluate internal structures to ensure ASUW is serving students and student employees in the best way.
- Prioritize actively seeking participation from across campus in ASUW outreach methods.
- Set expectations for outreach that spans beyond ASUW to students from other campus organizations

### Drive a campus-wide culture shift:

- Refocus ASUW as a crossroads for campus communities to share their efforts, concerns, and resources to create a unified student voice.
- Redefine conceptions of diversity on campus: diversity concerns are not limited to diversity interest groups but are a campus wide effort.
- Change campus notions of "involvement" and actively seek engagement from students in nontraditional ways.
- Ensure campus programming, activities, and resources are accessible to all students, including those who are not able to participate in traditional ways.

### Drive a shift of the University of Washington community presence:

- Expand ASUW's advocacy efforts into local government levels by building relationships between the University of Washington and City of Seattle governance.
- Collaborate with members of the Office of Government Relations to establish a city council lobby day for graduate and undergraduate students.
- Address costs of education beyond tuition, including housing and textbook costs, and seek creative solutions to remedy these rising costs.
- Seek new partnerships with local community businesses and organizations to further opportunities available to students before and after graduation.

“ASUW needs to be represented by more than just ASUW.”

The Husky Vision stands for representing all students through reducing the overall cost of education, bringing together our communities, and emphasizing the value of diversity within our student body. I will strive to make the full benefits of a University of Washington education equally accessible to every student and ensure a full range of student voices are represented within the ASUW, the UW campus, and the greater Seattle community. Through my leadership experience in ASUW, business, academic, and social justice communities on campus I have gained the experience to advocate on behalf of a wide range of student opinions.



“Fight for changes that matter.”

Work with the Office of Government Relations to continue Advocating for increased state appropriations to the UW and full funding of the State Need Grant

Lead continuous and critical evaluation of University spending, including leaving tuition as the financing of buildings as a last resort

Make certain that auxiliaries like Housing and Food Services and Intercollegiate Athletics are fiscally responsible, student focused, and unsubsidized by tuition dollars

Ensure that future policies developed through the Enrollment Task Force do not endanger the freedom of students for academic exploration

Connect students with ASUW to increase policy work on smaller, more manageable issues  
Secure investments or policies from relevant units to ensure that non-traditional students and distance learners can take advantage of campus resources

Work towards policy changes and cultural efforts which improve the experience of international students and the resources available to them

### ENDORSEMENTS

Panhellenic Association: Executive Board	Third Wave Feminists
Asian Coalition for Equality	United Greek Council
Campus Coalition for Sexual Literacy	Pi Beta Phi
National Association of Black Accountants	Pi Kappa Phi
Association of Latino Professionals in Finance and Accounting	Chi Omega

## JEFFREY McNERNEY

IGNITE UW



### Strengthen the Association

- Build realistic, effective, and efficient connections between ASUW entities
- Shift focus of collaborative efforts from large meetings to small groups, where conversations are constructive and ideas can be fostered
- Prioritize action over bureaucracy in internal policies and practices
- Increase Board transparency with advanced warning on discussion topics and proactive notification of interested parties
- Facilitate the sparing and effective use of the role of the Board as final overseer of association decisions

### Prioritize Student Focused Outreach

- Strengthen the relationship between ASUW and campus communities
- Re-emphasize and institutionalize connections between Commissions and Legacy Groups/Registered Student Organizations
- Maintain a strong and consistent presence throughout the year with numerous and diverse student groups
- Work with the Director of Community Relations to develop two-way and continuous connections with community groups
- Meet students in the middle to generate ideas and issues for ASUW to address
- Create and implement intentional policies to reach out to current and future online and remote students to ensure they have access to advocacy

### ENDORSEMENTS

Residential Community Student Association  
Interfraternity Council  
Beta Theta Pi  
Thai Student Association



## VICE PRESIDENT

The ASUW Vice President serves as the Chief Operating Officer and Chief of Staff for the association. The Vice President manages internal operations by serving as a liaison to the Personnel Committee and the Finance and Budget Committee. Additionally, the Vice President oversees the Experimental College, the Bike Shop, and the Student Food Cooperative. The Vice President focuses on leadership development as the liaison to the Office of Volunteer Opportunities, ASUW Ambassadors and UW Leaders.  
(25 hours per week for 36 weeks - \$1095.56 per month)

### JACK BERNATOVICZ

THE HUSKY VISION



#### Enterprises & Services

- Develop an Enterprise Review Group to continually evaluate the successes of the Association's enterprises and increase collaboration and outreach efforts
- Support the new Student Food Co-op in their first year of existence by providing historical Association knowledge and promoting long term success.
- Devote summer hours to continuing successful student housing services after the dissolution the Off Campus Housing Affairs structure

#### Leadership Development

- Create collaborative programming with other ASUW and campus entities to promote leadership development: adding to the Husky Leadership Retreat, expanding ASUW Elections outreach, and supporting students through the ASUW hiring process.
- Collaborate with other ASUW entities to further market ASUW opportunities and address volunteer retention
- Practice horizontal leadership by opening up the Association's evaluation process to more students and allowing ASUW employees to review the Board of Directors

*Work with the ASUW Senate and the Student Body at large*

to create a continually reviewed four year plan

Create a system of evaluating the association at large through quarterly State of the Association Reports

Critically evaluate the Association's work through quarterly employee evaluations of the Association and the Board of Director

#### ENDORSEMENTS

Panhellenic Association: Executive Board  
Asian Coalition for Equality  
Campus Coalition for Sexual Literacy  
National Association of Black Accountants  
Association of Latino Professionals in Finance and Accounting  
Third Wave Feminists  
Pi Beta Phi  
Chi Omega  
Pi Kappa Phi

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### CHELSEA AYERS

IGNITE UW



#### Employee Development and Satisfaction

- Expand and structure the Vice President's availability for both employees and volunteers to serve as a resource for workplace and Association needs.
- Work with the Personnel Director and ASUW President to ensure employees are given opportunities to develop new skills and grow in their positions.
- Ensure that the ASUW is also meeting employee and volunteer career development goals.
- Advocate on behalf of volunteers sitting on ASUW committees and working groups to ensure that their interests are valued and their experiences are worthwhile.

#### Internal Reform and Stability

- Work with the ASUW Board of Directors to craft both a strategic plan and a long-term vision for the Association.
- Develop a plan to institutionalize the successful policies of the Experimental College that were implemented this year, but continue to evaluate and assess its structure and programs to ensure long-term success.
- Re-assign the maintenance of the Off-Campus Housing Affairs website, Housing Packet, and Housing Fair in order to maintain these valuable assets to students.
- Facilitate the successful creation of the Student Food Co-Op (SFC) and work with the SFC employees to ensure that SFC manages, encourages, and retains their volunteers in order to secure the longevity of this new entity.

*Empower the next generation of ASUW Leaders.*

Institutionalize a structured internship program to expand leadership development opportunities in ASUW and collaborate with ASUW entity directors to increase the number of internship opportunities available.

Work with the Director of the Office of Volunteer Opportunities (OVO), as well as the newly created OVO Assistant Director, to create a strategy to bolster our volunteer outreach efforts and create channels for volunteers to move into internships and job positions.

Establish a stronger relationship with First Year Programs in order to rebrand and expand ASUW's presence in Freshmen Summer Orientations and Admitted Student Preview Days.

#### ENDORSEMENTS

Residential Community Student Association  
Interfraternity Council  
Beta Theta Pi  
Thai Student Association

## COMMUNITY RELATIONS

The ASUW Director of Community Relations serves as a liaison to all campus communities, including the Residential Community Student Association, Greek Community, commuter students, Registered Student Organizations, and the Ethnic Cultural Center. The Director of Community Relations serves as the Chair of the Committee on Student Safety. Additionally, the Director of Community Relations works with the Student Senate to establish student opinion on community issues. (20 hours per week for 36 weeks - \$773.62 per month)

### TYLER WU

THE HUSKY VISION



#### Increase Transparency of ASUW

- Active engagement with students through interactive campaigns, office hours in Red Square, and a greater scope of opportunities for volunteering and working within ASUW.
- Increase ASUW's relevance to underrepresented communities such as international, commuter, ethnic, queer, handicapped, and other student groups.
- Collaborate with the Communications Director to develop creative media content that is pertinent to all students.

#### Enhance Campus Safety

- Collaborate with campus safety groups such as SARVA, Green Dot, and the Student Health Consortium to create a Campus Safety Week during fall quarter.
- Partner with First Year Programs to bring UWPD officers to FIGs/TRIGs to present on safety tips on and off campus.
- Promote U-District community pride and safety by partnering with community groups outside UW through ASUW-sponsored neighborhood clean-up initiatives.

*Cultivate a connected Community.*

Enhance student collaboration by uniting representatives from all campus communities through the creation of the Dawg Pact Committee.

Revamp the programming of Husky Leadership Retreat to provide tangible leadership skills and continuous post-event communication through an RSO Ambassador Program.

Partner with the Director of Programming to enhance events such as Homecoming to include and engage the greater UW Community.

#### ENDORSEMENTS

Interfraternity Council  
Residential Community Student Association  
Panhellenic Association: Executive Board  
Association of Latino Professionals in Finance and Accounting  
Campus Coalition for Sexual Literacy  
National Association of Black Accountants

Chi Omega  
Third Wave Feminists  
Pi Beta Phi  
Asian Coalition for Equality  
Pi Kappa Phi

### SEAN CARR

IGNITE UW



#### Establish productive partnerships to highlight RSO successes and student leaders

- Interface regularly with student leaders on campus to review long-term strategies
- Transition the ASUW relationship with living communities from a mutual awareness of programming to a mutual understanding of community issues and development opportunities
- Reach out to campus communities to ensure a holistic and diverse presence for Homecoming planning and Royalty selection

#### Initiate safety reviews to improve campus security

- Direct the Student Safety Committee (SSC) to evaluate and devise a strategic plan for improving student security on and off campus
- Advocate for student safety issues to UWPD leadership during SSC meetings
- Re-evaluate safety programming through the results of the Student Safety Survey and meet with respective programming heads to provide feedback
- Attend North Precinct Advisory Committee meetings to learn from Police leadership and develop a more detailed strategy for on-campus security

#### ENDORSEMENTS

Beta Theta Pi  
Thai Student Association

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*Bring an outside perspective to the ASUW Board of Directors*

Advocate for RSO interests and priorities, especially those not traditionally present in ASUW considerations

Ensure objective analysis of ASUW performance to guarantee value-assurance for students

Assess ASUW initiatives and programming to ensure that interests of the campus population as a whole are prioritized over the self-interest of ASUW Leadership

# DIVERSITY EFFORTS

The ASUW Director of Diversity Efforts serves as the liaison to the eight ASUW Diversity Commissions and the ASUW Sexual Assault and Relationship Violence Activists. The Director of Diversity Efforts is responsible for coordinating inter-commission collaboration and diversity programming within the association and campus. Additionally, the Director of Diversity Efforts serves as a member of the Office of Minority Affairs and Diversity, liaisons to the Ethnic Cultural Center, Q Center, Student Disability Services, the Women's Center and FIUTS.  
(20 hours per week for 36 weeks - \$773.62 per month)

**VARSHA GOVINDARAJU**  
THE HUSKY VISION



- Further the diversity requirement in education by educating communities intersectionally
- Teach topics in diversity when students first arrive by incorporating diversity education into First Year Programs and starting a for credit Diversity 101 class
- Combat micro-aggressions in a constructive way through educating campus leaders such as Greek Leadership and the Daily staff on topics such as pronouns and cultural appropriation
- Make campus more accessible on a practical level through advancing resources and advertising accessibility
- Connect different levels of diverse communities
- Host monthly open JCC meetings and quarterly meet and greets to increase transparency and student input
- Encourage commissions and diversity focused groups to take an intersectional approach to events and programming
- Evaluate the need to create a new Middle Eastern Student Commission

“Expand the definition of Diversity”

Break down the monolithic category of “Asian” into more representative subgroups in university forms and settings, including admissions and in diversity trainings

Invite a representative from the new International Student Advisory Committee to sit on the Joint Commissions Committee, to incorporate the international student perspective

Examine diversity critically in the classroom by adding a diversity evaluation component to existing course evaluations”

**ENDORSEMENTS**

- |   |                         |
|---|-------------------------|
| Asian Coalition for Equality                                  | Interfraternity Council |
| Panhellenic Association: Executive Board                      | Chi Omega               |
| Association of Latino Professionals in Finance and Accounting | Pi Beta Phi             |
| Residential Community Student Association                     | Pi Kappa Phi            |
| Campus Coalition for Sexual Literacy                          | Third Wave Feminists    |
| National Association of Black Accountants                     |                         |



“STUDENTS SERVING STUDENTS.”



www.asuw.org  
Facebook - /asuwseattle  
Twitter - @ASUWSeattle



The ASUW employs over 60 students each year.  
For more information, visit **jobs.asuw.org**



The ASUW Director of Policy and Procedures as the Chair of the Judicial Committee and the Elections Policies and Procedures Advisory Committee and serves as the Parliamentarian of the Board of Directors. The Director of Policy and Procedures is liaison to the Elections Administration Committee, ASUW Student Senate and the Graduate and Professional Student Senate. Additionally, the ASUW Director of Policy and Procedures ensures the ASUW compliance with the Bylaws and Constitution while ensuring transparency through governing processes. (20 hours per week for 36 weeks- \$773.62 per month)

## POLICY & PROCEDURES

### AMBER AMIN

IGNITE UW



#### Promote Association Transparency and Accessibility

- Publicize ASUW structures and processes through the ASUW Wiki in creative and easily understandable ways, such as through diagrams or videos
- Work with the Student Senate to further promote itself as an open public meeting that anyone may attend and voice their opinions at, regardless of membership or voting status
- Ensure the timely publication of Board of Directors' meeting agendas in order to increase student access to high-level decision-making processes

#### Build Upon Association Accountability and Ethics

- Re-enforce the authority of the Judicial Committee with diverse membership, thorough orientation, and strong representation at the Board table
- Collaborate with the Elections Administration Committee to further promote elections practices that are unifying, not divisive
- Ensure that parliamentary procedure facilitates inclusive and comfortable discussions through more effective training on Robert's and Sturgis' Rules

“  
Make the ASUW's  
Success Measurable and  
Sustainable

Ensure there is a discussed and defined method for measuring the successes and effects of any major implementation or institutionalization

Collaborate with the Director of Community Relations to seek greater student input when evaluating structural changes within the ASUW through community forums, surveys, etc.

Interpret the bylaws as the framework for operation, rather than a limiting agent”

#### ENDORSEMENTS

Beta Theta Pi  
Panhellenic Association: Executive Board  
Thai Student Association

### DIANE HAN

THE HUSKY VISION



#### Increase Association Transparency and Accountability

- Collaborate with the Communications Director to assess ways in which the Association can increase marketing and branding
- Revamp the ASUW Board Blogs page to promote depth in content and expand breadth of outreach and readership
- Update the ASUW Wiki Pages and Website to make sure it accurately reflects the richness of the Association's history

#### Reform the ASUW Judicial Committee to Increase its Relevancy

- Refocus Judicial Committee's scope while maintaining a distinct EPPAC role
- Revive practice of having Judicial members sit on ASUW committees as an internal resource
- Evaluate how Judicial Committee can serve as a meaningful experience for students interested in law and legal studies

#### Evaluate Elections Reform to Increase Fairness and Accessibility

- Focus Elections Policies and Procedures Advisory Committee recruitment efforts toward elections veterans and graduating students who present no conflict of interest
- Examine potential for corporate sponsorship or publicly financed campaigning within existing ASUW structures to open elections participation to more students
- Explore new methods of conducting elections to increase quality of votes cast

#### ENDORSEMENTS

Interfraternity Council  
Residential Community Student Association  
Asian Coalition for Equality  
Campus Coalition for Sexual Literacy  
Association of Latino Professionals in Finance and Accounting  
National Association of Black Accountants  
Chi Omega  
Third Wave Feminists  
Pi Beta Phi  
Pi Kappa Phi



“  
I will reform the internal  
structures of the ASUW to  
make them externally  
relevant to the greater  
student body.”



The ASUW Director of Programming serves as a resource to all entities of the association as they plan and produce events and programs throughout the year. The Director of Programming serves as a liaison to Arts and Entertainment, the Student Health Consortium, Rainy Dawg Radio as well as the Special Appropriations Committee. (20 hours per week for 36 weeks - \$773.62 per month)

## PROGRAMMING

*“Accessible and Comprehensive Programming Resource”*

Serve as a primary programming resource for all students and RSOs

Maximize the effectiveness of the ASUW budget by ensuring in-depth discussion and evaluation of Association financial needs within the Special Appropriations Committee.

Coordinate with various campus communities to encourage cross-campus event programming

Promote positive campus programming that aligns with the goals and ideals of campus' communities



**KK SAHA**  
IGNITE UW

### Strong Collaboration within the ASUW

- Collaborate with:
  - the Director of Service & Partnerships with the quarterly ASUW Day of Service to encourage student participation
  - the Director of University Affairs to promote campus civic engagement and administrative transparency
  - the Director of Community Relations in expanding our relationship with the UW Alumni Association in order to organize a successful homecoming experience for all students
  - the Director of Diversity Efforts to continue and expand the success of Diversity Commission programming
  - the Graduate and Professional Student Senate to assist and promote their programming

### Inclusive and engaging campus programming

- Stretch the boundaries of traditional ASUW programming that draws from a variety of student interests
- Promote the utilization of various accessible campus programming venues
- Engage and energize past and present Huskies with the UW Annual Homecoming in order to foster a sense of lifelong Husky pride

### ENDORSEMENTS

Beta Theta Pi  
Thai Student Association



*“Expand marketing of ASUW Programs”*

Work with developers to create a mobile app that includes upcoming events and opportunities within ASUW (programs, community service events, RSO events, job application deadlines, scholarship deadlines)

Develop an RSO Ambassador Program and a new approach to the Special Appropriations Fund to give a voice to RSOs in ASUW

Increase marketing efforts through a social media outreach team



**EMMELINE VU**  
THE HUSKY VISION

### Focus on Uniting Communities Through Campus Programming

- Cultivate RSO relationships to create smaller-scale programs to appeal thematically to campus communities
- Facilitate intersectional programming with the Director of Diversity Efforts and the Diversity Commissions as they break down past structural barriers
- Create annual end of the year Campus Leadership Recognition Banquet in collaboration with the Director of Community Relations

### Revitalize Homecoming Week

- Collaborate with A&E and Rainy Dawg Radio to incorporate an event similar to Fall Fling to kick-off Homecoming Week
- Implement new day to day events and programs, such as a cultural showcase, community service event, or sports tournament
- Utilize marketing efforts to promote the Homecoming Scholarship and recipients to a larger campus population

### ENDORSEMENTS

Interfraternity Council  
Residential Community Student Association  
Panhellenic Association: Executive Board  
Asian Coalition for Equality  
Association of Latino Professionals in Finance and Accounting  
Campus Coalition for Sexual Literacy  
National Association of Black Accountants

Delta Sigma Pi Business Fraternity  
Chi Omega  
Third Wave Feminists  
Pi Beta Phi  
Pi Kappa Phi

The ASUW Director of Service and Partnerships serves as a liaison to UW Athletics, the Carlson Center, the UW Sponsorship Advisory Committee and the University Bookstore. The Director of Service and Partnerships serves as the Chair of the Husky Pride Fund. Additionally, the Director of Service and Partnerships will oversee community service projects sponsored by the ASUW and will establish relations with ASUW alumni. (20 hours per week for 36 weeks - \$773.62 per month)

## SERVICE & PARTNERSHIPS

### KAINEN BELL

THE HUSKY VISION



#### Increase Service Opportunities for Students

- Expand day of service programs to provide an opportunity for students to give back and to interact with one another
- Develop a Volunteer HUB and service calendar that would allow students to view and post volunteer opportunities

#### Develop Partnerships with Alumni and Local Businesses

- Create a mentorship program with UW alumni to allow students to develop skills and networks in the community
- Seek partnerships with local businesses to promote existing student discounts and create new discounts
- Partner with Intercollegiate Athletics (ICA) and local sponsors to expand the Dawg Pack Ticket Scholarship Program

#### Increase the Scope of the Husky Pride Fund

- Develop Husky Pride Fund (HPF) apparel early to be able to market fundraisers during football season and other large campus events
- Reintroduce the HPF Coin Drive to collect donations at campus cash registers
- Partner with the Director of Programming to host quarterly fundraising programs to support the fund in innovative ways

#### ENDORSEMENTS

Asian Coalition for Equality  
Campus Coalition for Sexual Literacy  
National Association of Black Accountants  
Association of Latino Professionals in Finance and Accounting  
Chi Omega  
Third Wave Feminists  
Pi Beta Phi  
Pi Kappa Phi

“I want to give a voice to student groups who have not historically been represented in ASUW. Also I believe service is one way to connect people from different backgrounds and unite them for a cause.”

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### ZACK PEGGINS

IGNITE UW



#### Expanding Partnerships and Creating Connections

- Expand university partnerships with Starbucks and Coca-Cola and encourage the collaboration between these partnered-corporations, Registered Student Organizations (RSOs), and ASUW entities.
- Create a structured process to integrate new partnerships into the ASUW.
- Provide students information at the beginning of the year about the opportunities for community service through University resources by strengthening the partnership among the Carlson Center, the ASUW, and First Year Programs.
- Establish a connection between Intercollegiate Athletics and the ASUW.
- Collaborate with the Director of Programming to create inclusive programming for both current students and UW Alumni in order to strengthen ASUW-Alumni relations.

#### ENDORSEMENTS

Theta Delta Chi  
Residential Community Student Association  
Interfraternity Council  
Panhellenic Association: Executive Board  
Thai Student Association

“Serving Together as One Campus”

Collaborate with RSOs, the Greek Community, and Intercollegiate Athletics in order to grow and expand the ASUW Service Days.

Create an online database of RSO community service efforts in order to centralize service opportunities and connect students with similar service interests.

Work with the Director of Programming, as well as ASUW entities, to expand service-related programming on- and off-campus.

Partner with the Finance and Budget Director to find creative ways to increase the size and publicity of the Husky Pride Fund scholarships.

The ASUW Director of University Affairs serves as an ASUW representative to Faculty Councils and University Committees. The Director of University Affairs serves as a liaison to the Office of Government Relations. Additionally, the Director of University Affairs works with the Student Senate Representatives to ensure that appropriate actions are being taken to establish student opinion.  
(20 hours per week for 36 weeks - \$773.62 per month)

## UNIVERSITY AFFAIRS

*“Foster Collaborative, Communication-rich Advocacy”*

Ensure that the student voice is present and strong not only at the administrative level, but also at the state level by working with the Office of Government Relations on their programming and lobbying efforts

Revitalize the ASUW Governance Committee by recruiting excited and capable student leaders

Work to ensure the success of the new International Student Advisory Committee

### HAILEY BADGER

IGNITE UW



#### Reduce student debt

- Work to define and secure an affordable tuition model
- Examine the current structure of financial aid funding and explore creative ways to improve its efficiency and expand its reach to students
- Work with the Student Debt Reduction Working Group and the Office of Government Relations to advocate for middle-income financial aid programs, while maintaining the stability of Husky Promise and other need-based aid programs

#### Create a better academic experience

- Increase the accessibility of course evaluations by incorporating them into online class descriptions
- Reassemble the Working Group on TA Support in order to ensure a valuable academic experience
- Act as an accessible intermediary between college councils and the Provost's Advisory Committee for Students so that more voices are represented at the budgeting table
- Promote environmental education by working with First Year Programs to integrate sustainability into the FIG/TRIG curriculum

#### ENDORSEMENTS

Beta Theta Pi  
Thai Student Association

*“I plan to integrate the undergraduate and graduate communities, and the international and domestic populations, to push the University to recognize our shared student concerns.”*

### AUSTIN WRIGHT-PETTIBONE

THE HUSKY VISION



#### Improve the Academic Experience on Campus

- Partner with the Center for Teaching and Learning to create department-specific TA-training programs.
- Revise STEM curriculum to better focus on science communication.
- Refocus our writing curriculum to better serve students.

#### Strengthening the Student Position within University Administration

- Recognize the intersecting concerns between the international and domestic student populations.
- Bring together the student body to advocate for our common needs.
- Make the university bureaucracy more accessible to students by defining stronger communication channels.

#### Foster the University's Tradition of Innovative Excellence Through Student-Driven Change

- Partner with other Directors to break down the barriers that keep conversations isolated within departments.
- Drive a culture shift at the University of Washington to support open access publishing.

#### ENDORSEMENTS

Residential Community Student Association	Chi Omega
Interfraternity Council	Third Wave Feminists
Panhellenic Association: Executive Board	Pi Beta Phi
Association of Latino Professionals in Finance and Accounting	Pi Kappa Phi
Asian Coalition for Equality	
Campus Coalition for Sexual Literacy	
National Association of Black Accountants	

# BALLOT MEASURES

## Referendum Question 1

*Do you support amending the ASUW Constitution to make multiple changes regarding the Student Senate, including eliminating certain restrictions on the process for recalling a voting member of the Board, preventing the Board from amending Student Senate resolutions (but continuing to allow the Board to veto Senate resolutions), clarifying the procedures for future amendments to the Constitution proposed by the Senate, allowing the Board and Judicial Committee to jointly make amendments to ballot questions pertaining to Constitutional amendments proposed by the Senate, and making various changes to the text and its organization?*

### PROS

It is the opinion of the supporters of this measure that it would make it easier for the Student Senate to call for a recall vote on Board of Directors members, in the case that they want to remove a Board member from their position quickly.


It is in the opinion of the supporters of this measure that it clarifies the procedure by which Senate and Judicial Committee are to work together when proposing a Constitutional amendment.

### CONS


It is in the opinion of opponents of this measure that the powers granted in this ballot measure bypasses the will of the student body as a whole by leaving the decision up to a smaller group of Senators. Also, no Board members have ever been recalled in the history of the association.

It is in the opinion of opponents of this measure that it removes some of the autonomy of Senate by mandating that they must work with Judicial Committee when drafting a Constitutional amendment.

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RAINY DAWG RADIO



BIRTHDAY FEST 2014

**UNKNOWN MORTAL ORCHESTRA**

**VIC MENSAL**

**MISTER LIES**

+ DUDE YORK + ILLFIGHTYOU + NICE&AO

MAY 15 FREE 5-10 PM

@UNIVERSITY OF WASHINGTON'S SYLVAN GROVE

BIT.LY/BDAYFEST2014

To request disability accommodation contact the Disability Services Office in advance at: 206.543.6450/V, 206.543.6452/TTY, 206.685.7264 (FAX), or e-mail at dso@u.washington.edu

ASUW ARTS & ENTERTAINMENT PRESENTS

ASUW SPRING SHOW 2014

**SKY FERREIRA**

**STRFKR**

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**WAVVES**

\*\*\*

**TACOCAT**

\*\*\*

RAINIER VISTA  
(BY DRUMHELLER FOUNTAIN)

SAT MAY 17TH

2:30PM

**FREE**  
TO ALL UW STUDENTS, FACULTY, AND STAFF

IN ASSOCIATION WITH GPSS










TO REQUEST DISABILITY ACCOMMODATION, CONTACT THE DISABILITY SERVICES OFFICE AT LEAST TEN DAYS IN ADVANCE AT: 206.543.6450/V, 206.543.6452/TTY, 206.685.7264 (FAX), OR DS@UW.WASHINGTON.EDU